

Marketing Acceleration Program



Rise Holding Group

A group of companies led from Canada



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About the Sales Acceleration Program

Three-months program

This program has a three months duration. For undergraduates, this program is considered an internship as per the universities' definition.

The prerequisites to join

Good written and spoken English, good computer literacy, good communication skills, ability to learn quickly, ability work within team, and commitment to time and quality work.

Remuneration, gains, and benefits

This program is based on a commission scheme and does not have a fixed salary. It has many gains and benefits, and it may lead to a part-time or full-time employment upon successful completion.

Join program despite your current situation

You can join this program whether you are undergraduate, fresh graduate, experienced professional, employed, unemployed or under any other category.

Work time and work hours

The minimum-working-hours is 15 hours per week. It is up to you to decide when to work, and you can spend as much more hours as you want.

Work location

You can join this program remotely from any place; however, you may choose to work from our office in your city. You will also perform the work using your own computer.

Company and products

Rise Holding group has three subsidiary companies under it. You will choose the company and products that you will work on during the entire program.

Tools and teams

You will be given access to several online tools and platforms. Moreover, you will work individually or within a team and report to a direct manager.

About Rise Holding Group

www.riseholdinggroup.com



SchemaZone

Consulting & Training

www.schemazone.com



Reach Academy

Education

www.reach-academy.net



QuietClicks

Technology

www.quietclicks.com

The Process

01

02

03

04

Apply, Get Accepted & Join

Complete Your Onboarding

Get Your Tools & Kit

Meet Targets & Get Hired

Submit your documents and apply to join the program	Attend all the sessions during the onboarding period	Choose the company and products that you will work on	Understand your action plan, industry, target audience, etc...
Once you receive the acceptance email it means you are good to start	Watch all the videos that will be sent to you	Make sure you have access to all tools, platforms and materials	Start the action and try your best to meet the target numbers
Join the team and start your onboarding tour	Take notes, share your concerns and ask any question you have	Get yourself familiar with everything before you start	Complete your 3-months program successfully and get hired

The Products

01

SchemaZone

1. Corporate Training
2. Executive Development
3. Industry Training
4. Industry Exposure
5. Workshops
6. Bootcamps
7. Webinars

02

Reach Academy

1. Certificate Program
2. Mini Diploma

03

QuietClicks

1. Web Development
2. Mobile App Dev.
3. Marketing Solutions

The Products – Cont'd

SchemaZone Products

JAC | Juniors Achievers Center

Training programs for juniors and high-schoolers.

CTC | Corporate Training Center

Training programs for governments, corporates and large teams.

EDC | Executive Development Center

Training programs for mid-career professionals, managers and executives.

ITC | Industry Training Center

Training programs for undergraduates and fresh graduates.

BC | Bootcamps

Training programs for mid-career professionals, managers and executives.

WKSH | Workshops

One to two weeks training programs.

SEM | Seminars

One-day short training programs.

Reach Academy Products

Certificate Programs

Offering an accredited and recognized certificate-programs in several areas promoted as “Certificate Programs”

Mini Diplomas

Offering an accredited and recognized certificate-programs in several areas promoted as “Mini Diplomas”

QuietClicks Products

Web Development

Developing different types of websites for individuals and businesses.

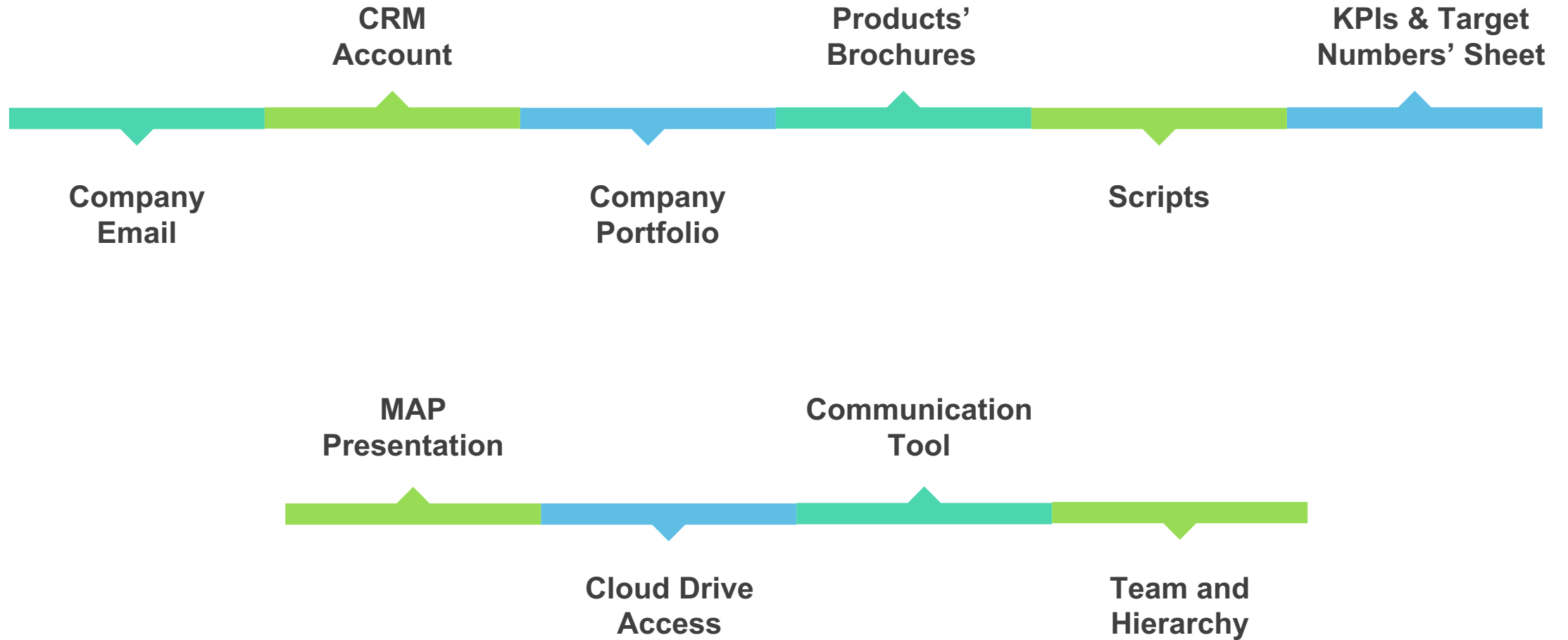
Mobile App Development

Developing Android and IOS mobile applications for individuals and businesses

Marketing Solutions

Providing marketing packages and solutions for individuals and businesses.

Your Kit: Tools and Platforms



Commission Scheme

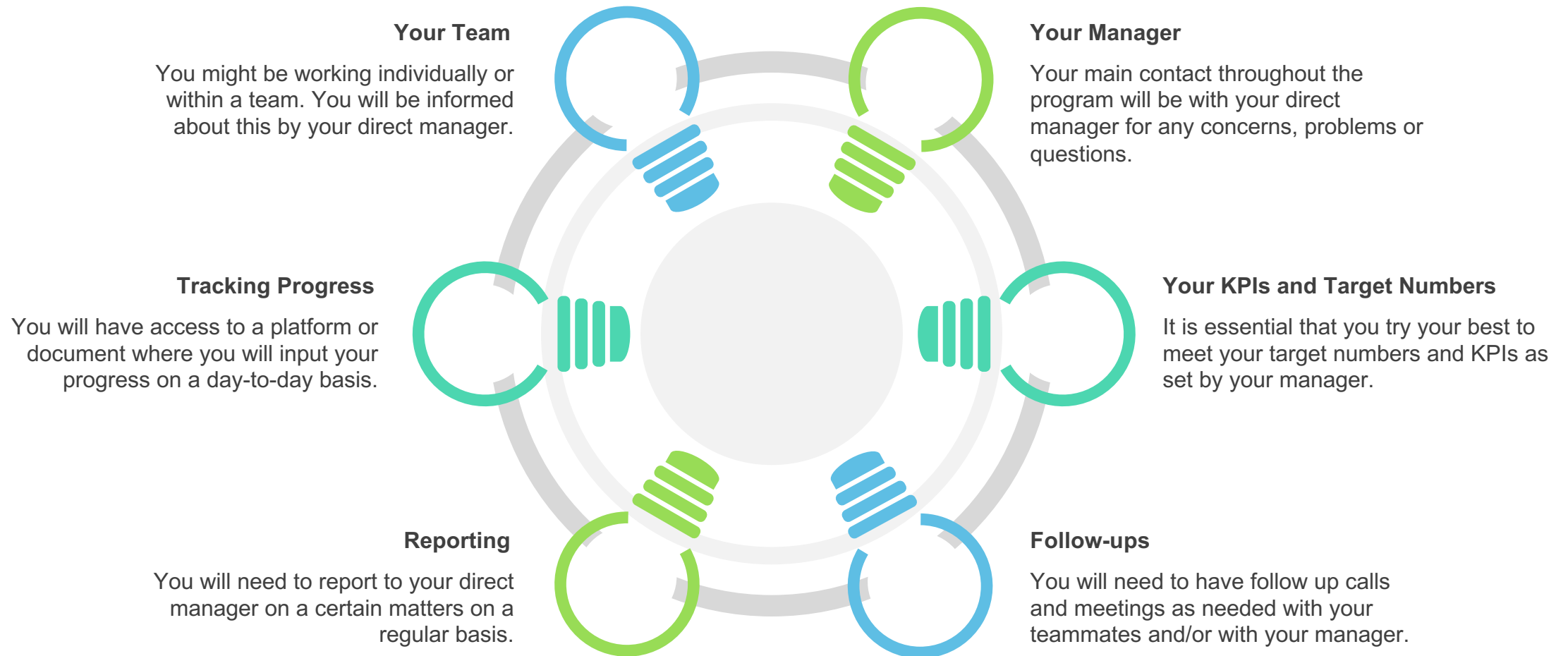
[1 - 500] 25%	[501 - 1,000] 20%
[1,001 - 5000] 15%	[5,001 - 10,000] 10%
[10,000 - Open] 5%	

Payment

About your payment

1. You will be paid the same currency that your customer pays with whether it is USD, CAD, AUD, EUR or any other currency.
2. Payment is done after the completion of a full month of work.
3. Payment method is discussed with you, and it might be a bank wire transfer, western union transfer, cash in hand or in other forms.

Reporting, Tracking, Team & Hierarchy



Gains and Benefits

The complete list of your gains and benefits from this program

- Valuable commission scheme that suits your flexible work and match your efforts
- Priority to be selected for full-time, part-time or contractor position at Rise Holding Group
- Official invitation letter to visit our office in Toronto for those who would like to visit us from abroad countries
- Internship / Completion certificate from SchemaZone (Canadian Company based in Toronto)
- Reference / Recommendation letter from your direct manager during the program
- Industry experience through working on real business projects and products
- Lectures / presentations given by experienced industry professionals during your onboarding
- Close supervision and orientation from a manager
- Having your work criticized, assessed, and corrected
- Flexible work time during your weekdays or weekends
- Fully remote positions with access to online tools and platforms
- Expect to secure your next job position in less than two months after completing your program
- Professional business training, guidance, and experience
- Professional projects and industry experience to put on your CV
- Free and discounted rates on services provided by our partners for immigration, study, and visitor applications to Canada
- Free &/or discounted rates on all services provided by our subsidiaries
- Possibility to get access to additional HR programs and benefits

Your Tasks

01

02

03

04

Select the method & medium

Post/promote the product

Follow up as needed

Achieve targets & close deals

<p>The first part of your tasks is to research and decide on the best marketing method/technique and the right medium/channel.</p> <p>You might get from us a list of suggestions regarding the marketing methods/techniques & media/channels.</p> <p>In both cases, you'll be trained and guided on how to do this.</p>	<p>Prepare your professional content that you will use, post, or send. (We will provide you with suggested scripts).</p> <p>Take into consideration the need of your target audience.</p> <p>Take the correct action and post, send or use the script/content as needed.</p>	<p>After you do the marketing action, you will need to monitor the results and follow up with the individuals who might contact you.</p> <p>You might need to have a Zoom or Skype meeting with some of your individual contacts to better explain about the product.</p> <p>You might need the help of a teammate from another department at this stage.</p>	<p>The last stage would be checking on your achieved numbers and closed deals to make sure you have achieved your target numbers.</p> <p>Remember that after closing the deal, this same client might pay for another service/product through you.</p> <p>Upselling and following up are important matters that should remain into your consideration</p>

Important Notes

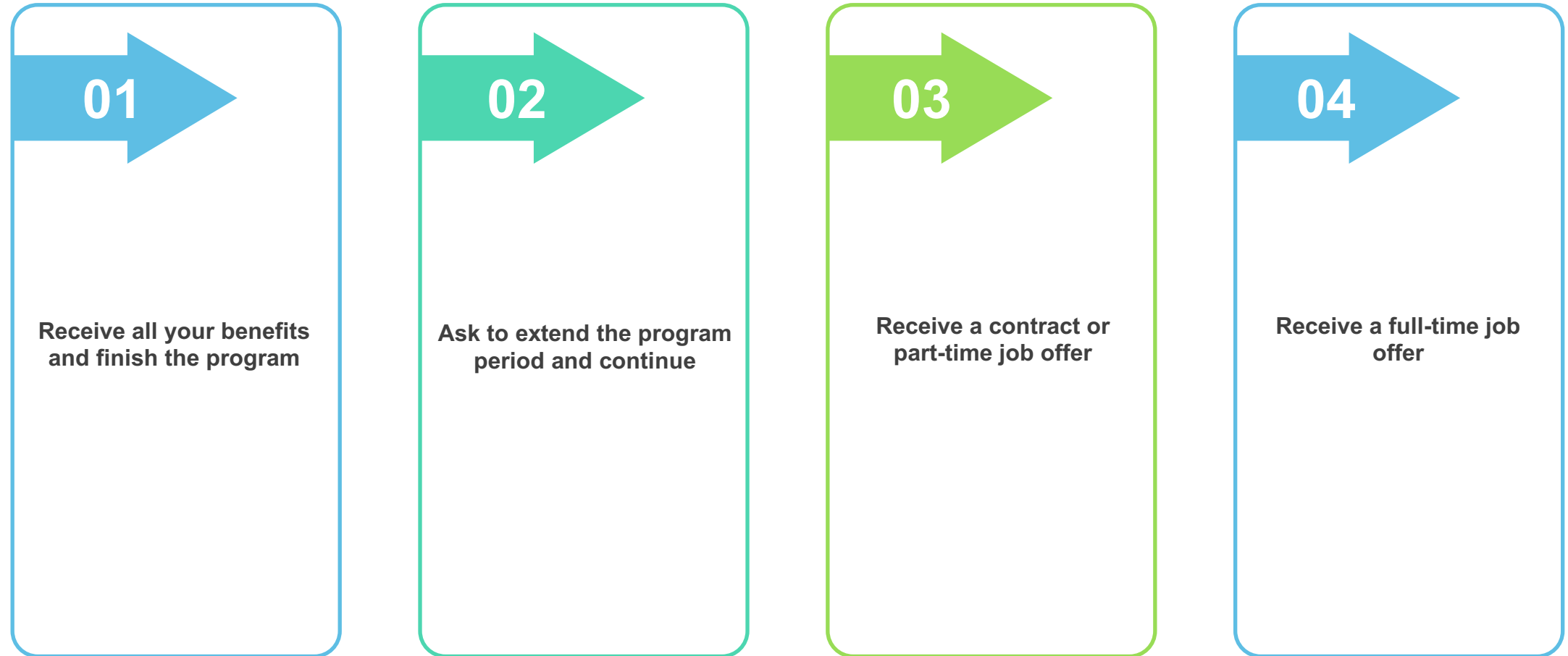
Your Tasks - Cont'd

Extremely important notes to have your tasks completed successfully



What Happens After the Program?

Based on the results, performance and circumstances, you might have one of the below four options upon completing the program.





Thank You